**PANEL: EMBEDDED LIBRARIANSHIP**

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**EMBEDDED LIBRARIANSHIP IN ENVIRONMENTAL CONSULTING; AND THE “GOOD NEWS” ABOUT THE DEEPWATER HORIZON OIL SPILL**

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**Abstract:**  
As one of the two IAMSLIC members working in a for profit environment, I want to illustrate in this presentation the role of an embedded librarian in the corporate world, where you must deliver a visible contribution in a performance and measurement oriented environment. I am not there to provide instruction on how to find information – I’m to find it and deliver it – yesterday! I am truly embedded with the scientists, technicians and managers I serve – my office is in the center of the main building, while the library itself, containing enormous amounts of grey literature, is on the second floor of another building. Information services are provided from before a job is bid to the end point where the final printed product is provided to a client. I provide competitive intelligence and opportunity alerting services before the bidding process. Database searching, evaluation and synthesis of available literature, interlibrary loan and document delivery contribute to the reports written by the scientific staff members. Finally, I assist the document production team in verifying that all bibliographic data is accurate. I’m also involved with internal information architecture and responsible for current awareness. I’ll use the Deepwater Horizon oil spill to show how this event affected environmental consultants, oil companies, municipal, state and federal government agencies and my work as an embedded librarian.

**Keywords:** Embedded librarian, oil spill, environmental consulting, Deepwater Horizon, competitive intelligence.