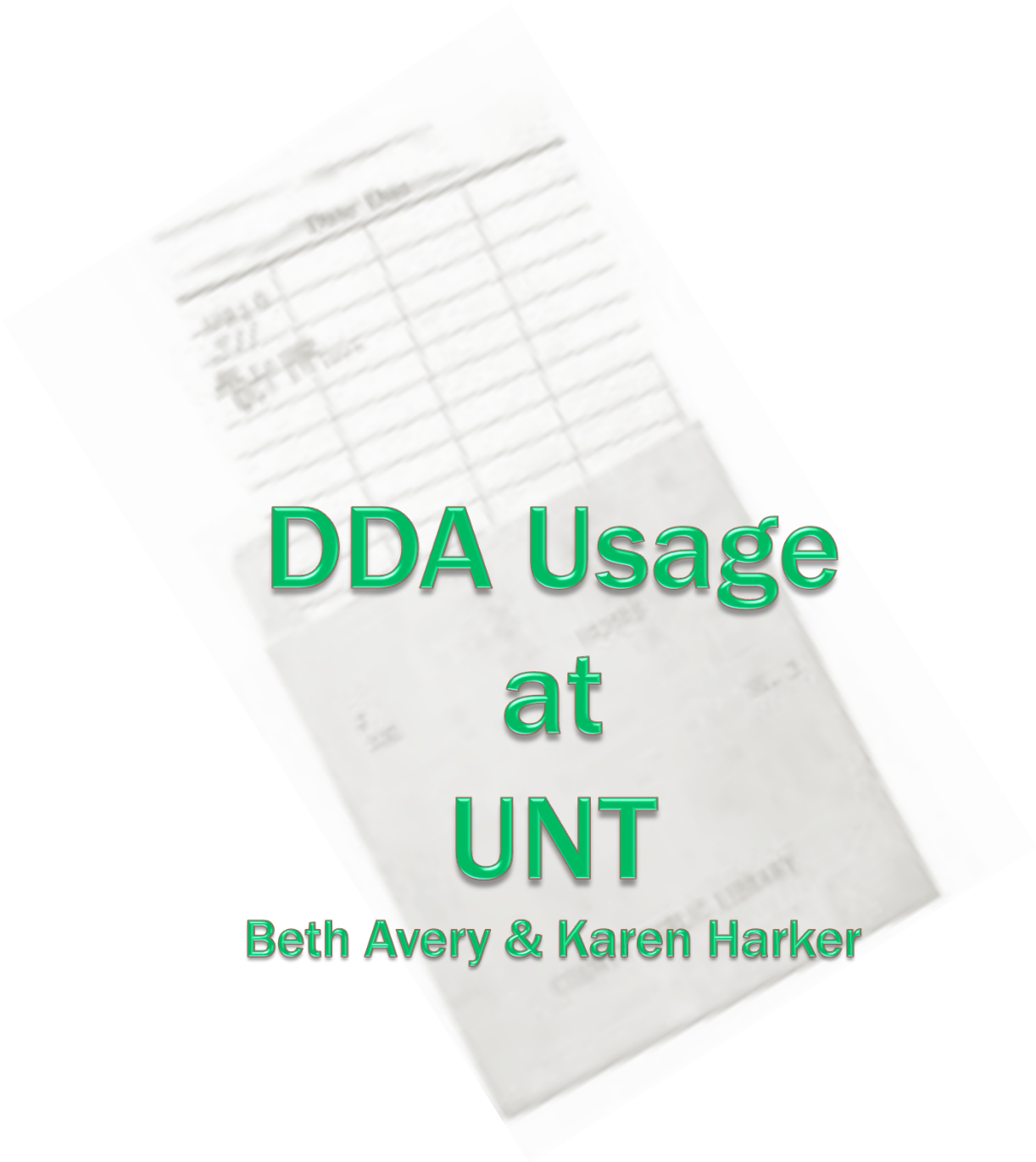
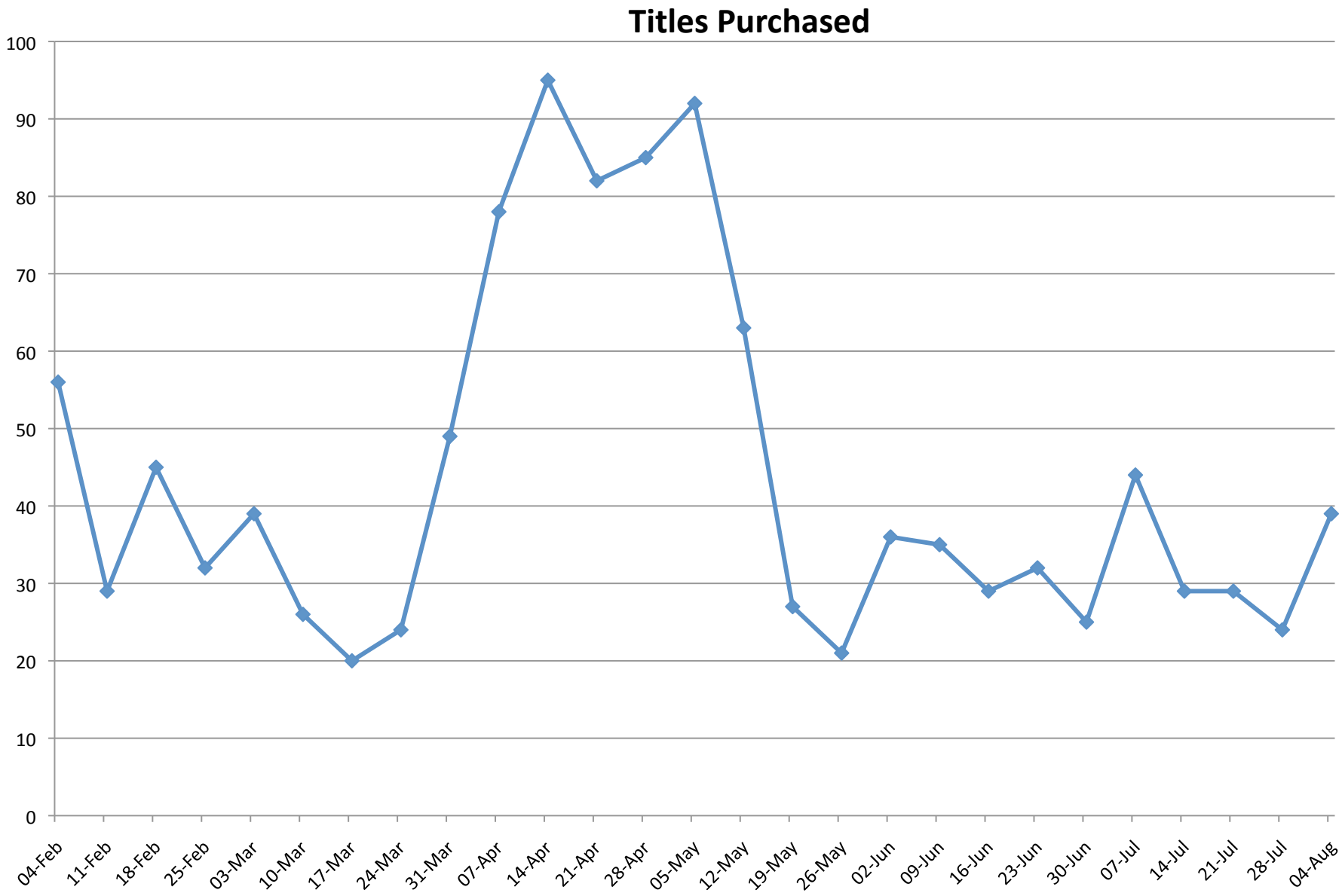
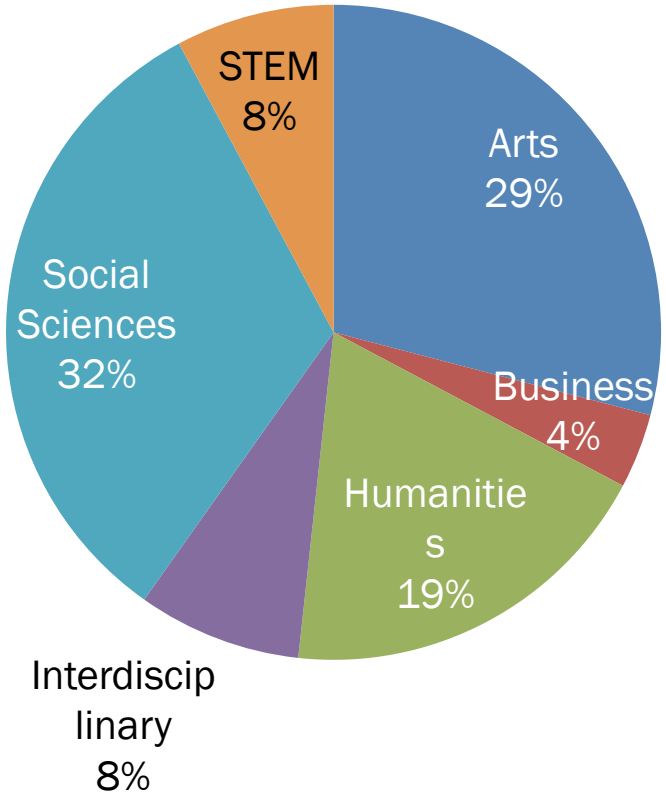


DDA Usage at UNT

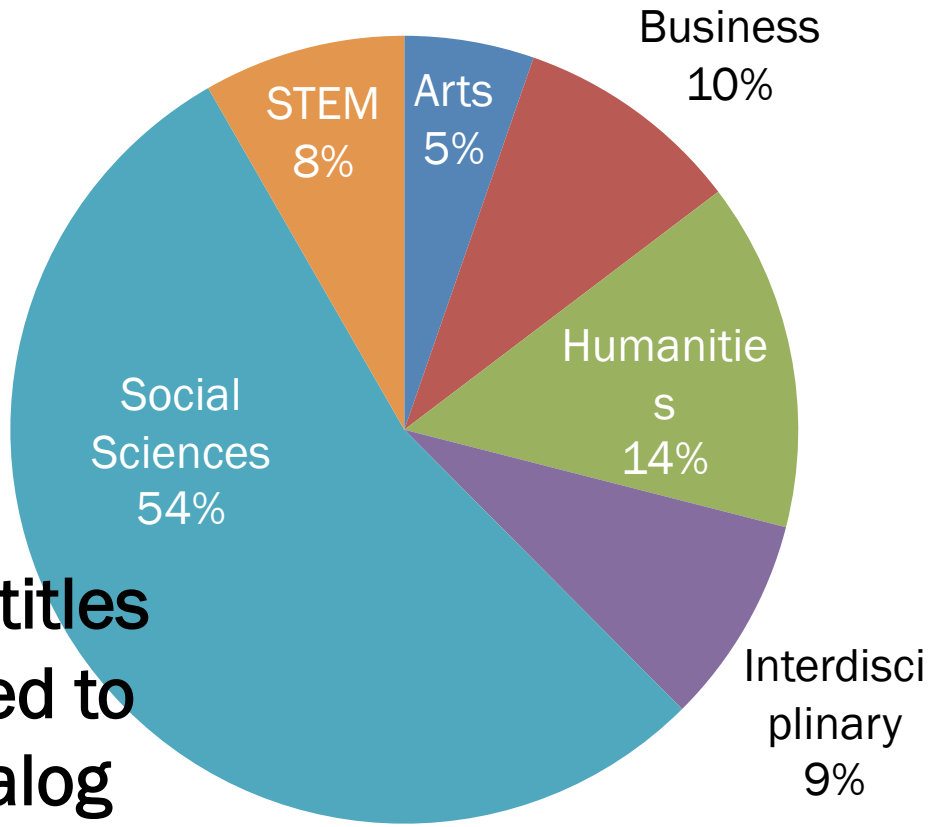
Beth Avery & Karen Harker


Titles Purchased
100
90
80
70
60
50
40
30
20
10
0
04-Feb
11-Feb
18-Feb
25-Feb
03-Mar
10-Mar
17-Mar
24-Mar
31-Mar
07-Apr
14-Apr
21-Apr
28-Apr
05-May
12-May
19-May
26-May
02-Jun
09-Jun
16-Jun
23-Jun
30-Jun
07-Jul
14-Jul
21-Jul
28-Jul
04-Aug

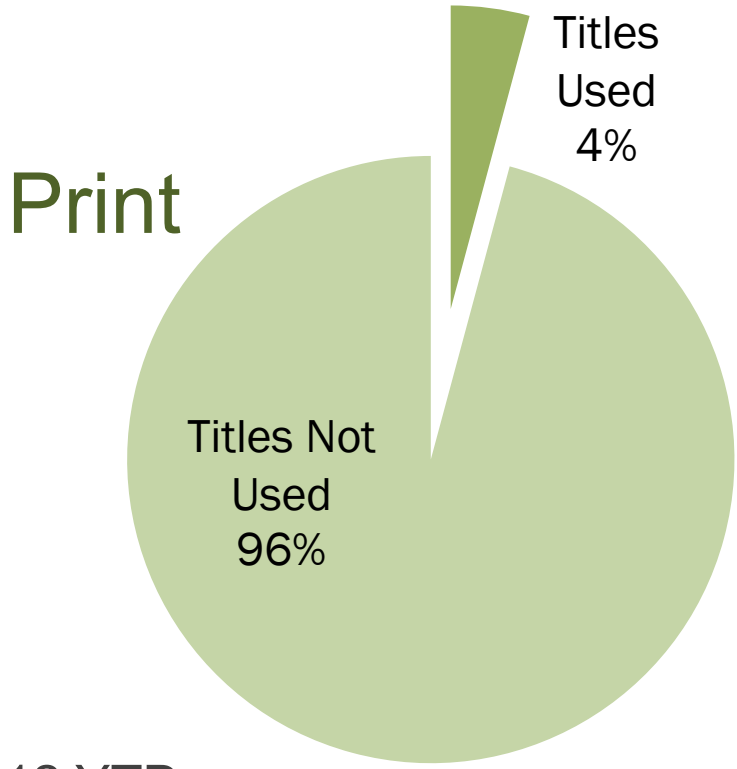
Circulation of Print

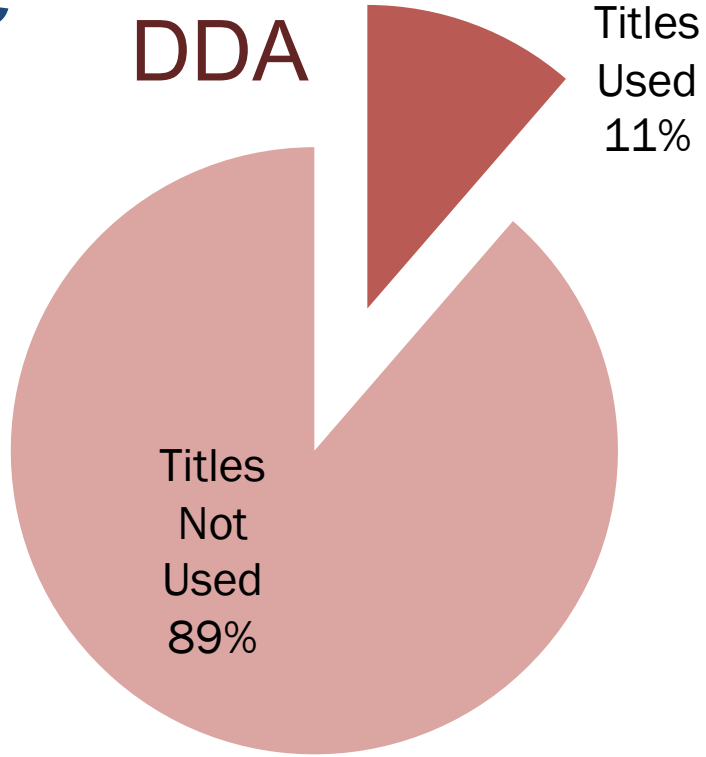


DDA titles added to catalog



PDA Had More Usage than Print…

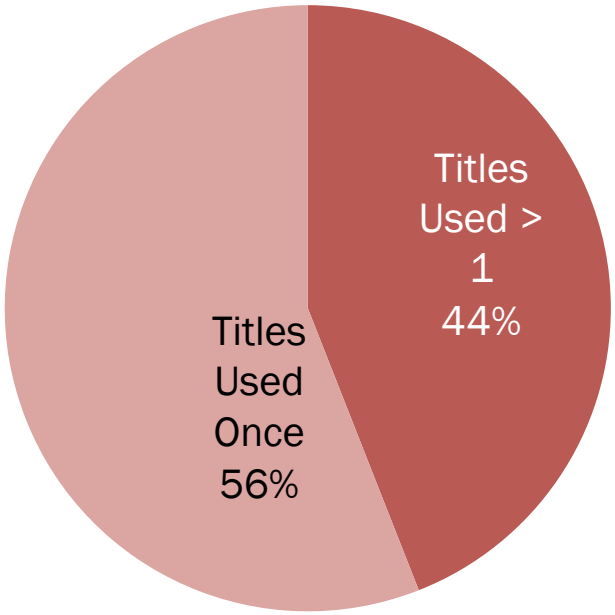




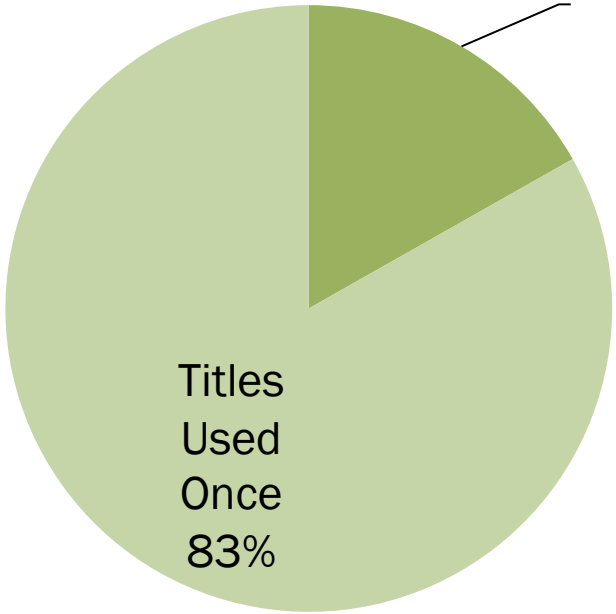
2012 YTD

And more uses than Print

DDA

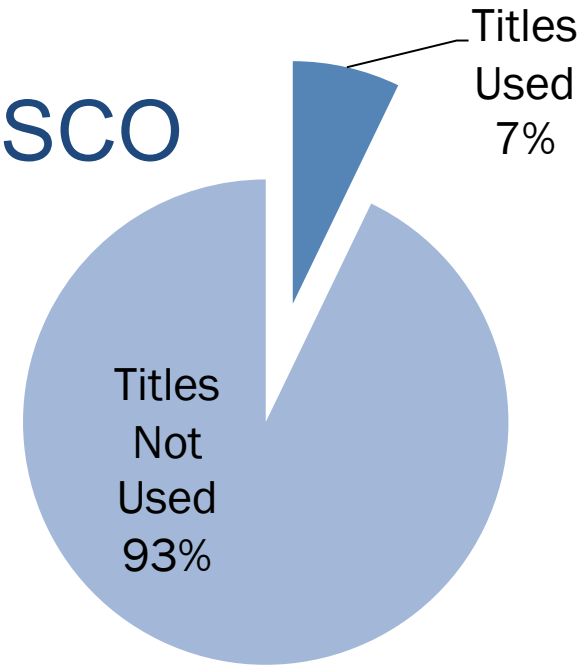


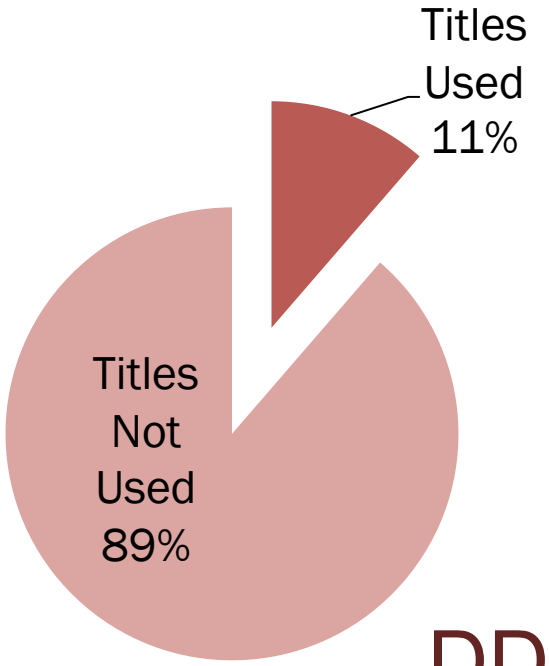
Print



…and More Usage Than EBSCO, but…

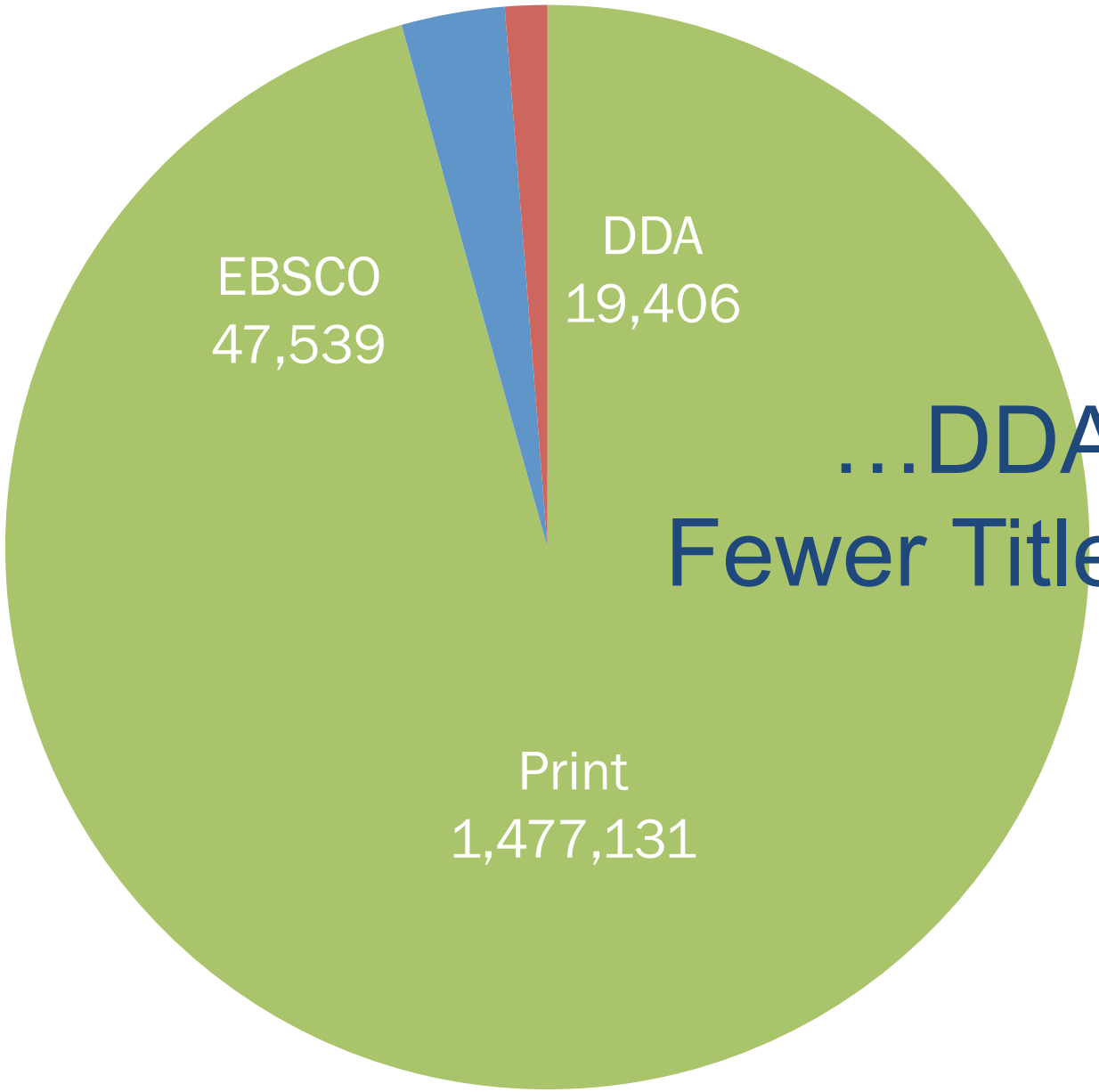
EBSCO





DDA

2012 YTD



…DDA Had Much Fewer Titles Available

What if…? Scenarios

Scenario Summary		Current Model	One Rental	Two Rentals	Three Rentals	Four Rentals	Five Rentals
Changing Cells:							
1 Usage Only	# Titles Owned	293	0	0	0	0	0
2 Usages Only		226	226	0	0	0	0
3 Usages Only		152	152	152	0	0	0
4 Usages Only		77	77	77	77	0	0
5 Usages Only		45	45	45	45	45	0
>5 Usages		127	127	127	127	127	127
1 Usage Only	% of Purchase Price	100%	10%	10%	10%	10%	10%
2 Usages Only		100%	110%	20%	20%	20%	20%
3 Usages Only		100%	110%	120%	30%	30%	30%
4 Usages Only		100%	110%	120%	130%	40%	40%
5 Usages Only		100%	110%	120%	130%	140%	50%
>5 Usages		100%	110%	120%	130%	140%	150%
Result Cells:							
	Total Titles Owned	920	627	401	249	172	127
	Total Costs	$58,210.19	$44,654.25	$33,803.16	$25,646.31	$21,485.40	$18,888.36