ELECTRONIC SUBJECT GUIDES: PROMOTING YOUR COSTLY E-RESOURCES

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ABSTRACT: Most undergraduates and even long-time researchers or faculty resort to just a few favorite electronic resources and have no idea as to the breadth of e-resources that their organization’s library provides. Many libraries have developed A-Z lists of their e-journal subscriptions or have added links to e-resources in their online catalogs. Others are looking at building meta-search tools to crosssearch multiple databases simultaneously. In addition to these, the University of California, Davis University Library designed a “Subject Guide” application to lead the new user quickly to the key bibliographic databases in large disciplinary areas. These guides are also a tool for training new staff and guiding library staff in subject areas outside their expertise.