

**WHAT EVERY LIBRARIAN SHOULD KNOW ABOUT PUSH AND INTELLIGENT AGENTS: OR, HOW TO INCREASE YOUR GEEK FACTOR**

**Joan Parker**

Librarian

Moss Landing Marine Laboratories

P.O. Box 450

Moss Landing, CA 95039, USA

(408) 755-8654

parker@mlml.calstate.edu

**ABSTRACT:** Both push and agents are decades-old ideas that have been given new life with the advent of the World Wide Web. This presentation will briefly summarize the current state of both technologies and provide an historical context, emphasizing that the concepts of pushing information to our clients and acting as their agents is certainly not new to librarians. Possible strategies for employing the modern versions of these technologies in libraries will be explored in detail.

